

# MEMORANDUM

TO: INTERESTED PARTIES  
FROM: ROBERT BLIZZARD  
SUBJECT: KY CD-4 GOP PRIMARY POLL RESULTS



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On behalf of Thomas Massie for Congress, Robert Blizzard of Public Opinion Strategies conducted a districtwide survey of 300 Republican primary voters ( $\pm 5.66\%$ ) in Kentucky's new 4<sup>th</sup> Congressional district, February 14-16, 2022.

## KEY FINDINGS

- **Thomas Massie has an overwhelming lead in the GOP primary for Congress.**

Nearly two years ago, Massie dispatched Todd McMurtry in the Republican primary by an 81%-19% margin. Today, Massie leads the potential GOP primary field with over 70% of the vote, as challenger Claire Wirth who has already spent (and, wasted) over \$100,000 finds herself currently in third place:

Candidate	Ballot
Thomas Massie	71%
George Washington	5%
Claire Wirth	3%
Alyssa Dara McDowell	2%

Massie's lead extends across EVERY key demographic and geographic group.

Massie has substantial leads across all the district's media markets and leads his next closest competitor by 69 points among Seniors, 70 points among very conservative voters, 72 points among strong pro-life voters, and by 68 points among those voters who view former President Trump very favorably.

- **Massie remains a very popular figure among GOP primary voters in the district, while the rest of this year's field are blank slates.**

While Massie's favorable image is high, and deep (72% favorable-12% unfavorable), none of his three other opponents have any substantial name ID. Wirth, who has already burned through a small fortune in campaign contributions and finds herself with a negative cash-on-hand figure, has a paltry 7% favorable-2% unfavorable image rating.

- **Finally, even if Trump endorsed Wirth, Massie would hold nearly a three-to-one lead.**

If voters learned that former President Trump endorsed Wirth, Massie would continue to lead Wirth by a 55%-20% margin, with just 2% going to Washington and McDowell each. Even under this scenario, Massie would lead across EVERY key demographic and geographic group, including by two-to-one among those who view Trump very favorably.